

How it works

Pick A Show Subscriptions provide the flexibility and independence for patrons to select a number of shows, seats, and dates to a season. Set a minimum number of shows required to obtain a discount. For example, save 20% on tickets when you come to 3 or more shows in the season. Alternately, a fixed discount can be applied to specific event categories in the season. Customize events with either assigned seating, general admission, or a combination of both. Patrons will then automatically receive tickets for all chosen events directly after the purchase.

If you're looking for ultimate flexibility, you may want to try a Flex Pass.

Mix Seating

Combines a promotion as a package that includes general admission and assigned seating

Date Selection

Patrons have the ability to select event date and tickets for each show.

Subscription Pricing

All discount pricing is set at the subscription level rather than the ticket level.

Sales Channels

Sell Pick A Show subscriptions both online and at the box office.

Efficient Reporting

Run event performance reports more efficiently, as sales are on individual tickets, not just the subscription.