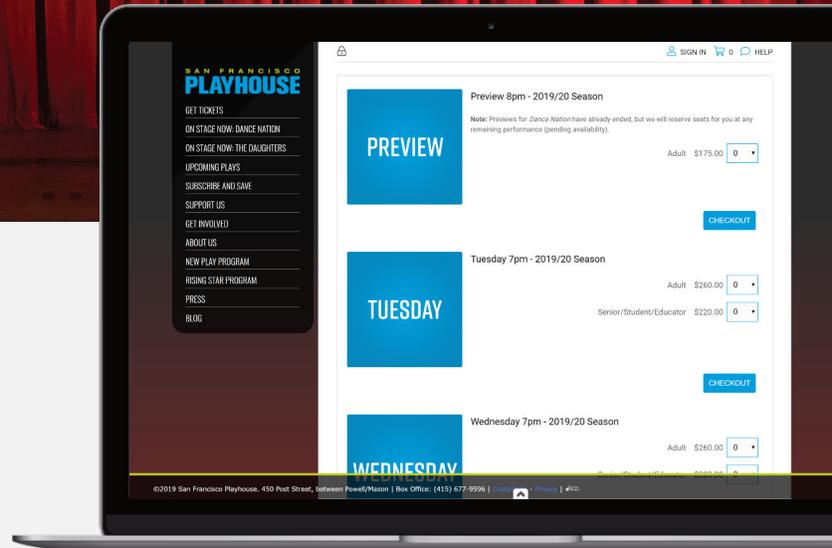


Theatre Subscription

A Theatre Subscriptions is a pre-built season package that gives promoters full control over seat selection and subscription modifications during the season.



How it works

Theatre Subscriptions are a great solution for your top donors and VIPs. This guarantees them premium seats in the same location each season, and early access benefits. A Theatre Subscription is an assigned seating only subscription where the promoter selects specific seating and dates based on their patron's preferences. Tickets are purchased online, but only issued by the box office after the sale. This guarantees patrons the same seat for the entire season. In case a patron needs to change a date, the box office has the flexibility to make adjustments over the phone or in person.

If you'd like to offer an option for patrons to select their own seats, you may need a Patron Subscription.

📅 Date Flexibility

Promoters can change dates whenever needed.

📅 Guaranteed Seating

Assure that patrons have access to the same seats and shows during a season.

📅 Early Access

Allow subscribers access to tickets via their online account by setting the number of days prior to an event.

📅 Renewal Message

Before a subscription expires, a patron will be sent an automatic email to renew their subscription online.

📅 Welcome Message

Optional message to welcome your patrons for purchasing a subscription package.